



Utah Heritage Tradition Application

Event Title:	
Event Location(s):	
Lead Sponsor Organization:	
Contact Person:	
Mailing Address:	
Phone No:	E-mail address:
Year Event Began:	Number of Years in Operation:
Year of Most Recent Event:	Duration of Event (# of days):

On the following page(s), provide written responses to items #1 and #2 below.

- 1. Event Description:** Provide a short history of the event—why and how it got started, how it has developed or evolved over time, its goals and purpose, etc.
- 2. Describe how the event meets each of the Designation Criteria.**
- 3. Supplemental Materials:** Applicants may attach up to five items that provide further insights into the nature of the event and why it is worthy of Heritage Tradition designation. Materials may include photos, promotional materials, programs, media coverage, etc.

4. Application Signature

As an authorized representative of the event's lead sponsor organization, I certify that to my best knowledge information contained in this application is correct.

Name

Title

Organization

Date

- 1. Event Description:** *Provide a short history of the event—why and how it got started, how it has developed or evolved over time, its goals and purpose, etc. (Hint: avoid providing information here that addresses the Designation Criteria in Item 2.)*

- 2. Describe how the event meets each of the Designation Criteria.**

4. Description of the event, including its public participatory activities, its demonstrated appeal to a broad spectrum of the public, its historical significance, its positive accomplishments, and its enduring qualities and traditions.

DRAFT